PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant(s): Jerry E. Pierce, et al.

APR 0 7 2004

Title: METHOD AND SYSTEM FOR OPTIMIZING MARKET ACCESSIBILITY

VIA AN ELECTRONIC NETWORK

App. No.:

09/497,773

Filed: 02/03/2000

OFFICIAL

Examiner:

Michael A. Cuff

Group Art Unit:

3627

Atty. Dkt. No. 22789 (1007-0001)

Assistant Commissioner for Patents Washington, D.C. 20231

AMENDMENT/RESPONSE

Dear Sir:

In response to the Final Office Action mailed March 30, 2004, this Amendment, is submitted within the 2-month shortened statutory period. Please amend the above-identified application as follows:

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to the Commissioner for Patents on April 7, 2004



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DATE:

April 7, 2005

TO:

Examiner Michael A. Cuff

FAX NO.:

703-872-9306

USPTO GPAU 3627

FROM:

Jeffrey G. Toler

RE U.S. App. No.: 09/497,773, filed February 3, 2000

Applicant(s): Jerry E. Pierce, et al.

Atty Dkt No.: 22789 (1007-0001)

Title:

METHOD AND SYSTEM FOR OPTIMIZING MARKET

ACCESSIBILITY VIA AN ELECTRONIC NETWORK

NO. OF PAGES (including Cover Sheet): 15

MESSAGE:

Attached please find:

Transmittal Form (1 pg)

Amendment/Response (14 pgs)

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